Elevate Your Retail Space with the PUR 2 Eyewear Display System - This highly sophisticated optical display system blends timeless design with modern elegance, allowing merchants to create a visually captivating retail environment. At its core is a sleek aluminum bar, to which various components attach effortlessly using a simple plastic adaptor. This versatile display solution can be easily customized and reconfigured with minimal effort.

Choose from a range of accessories, including eyewear holders, mirrors, vases, and case holders, to tailor the display to your needs. A favorite among high-end boutiques worldwide, the PUR 2 system brings sophistication and flexibility to any space.

You can attach the rods directly to walls, wooden panels, cabinets, or any sturdy surface, or choose from the pre-configured rod and plexiglass panel combinations shown below. The rods can be customized to your preferred lengths, offering a system that combines flexibility, functionality, and sleek aesthetics in one complete package.
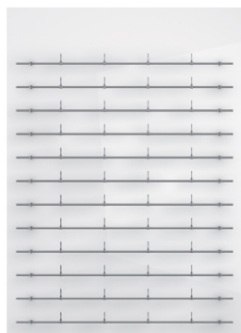
	PRODUCT ITEM NUMBER	DESCRIPTION	DIMENSIONS
01	AP.5.14.PUR2.FW.38	Frosted-Ice Wall Mount Acrylic Panel Optical Display - AP.5.14.PUR2	19.5 x 55" (500 x 1400 mm)
	AP.5.14.PUR2.PW.38	Polar-White Wall Mount Acrylic Panel Optical Display - AP.5.14.PUR2	19.5 x 55" (500 x 1400 mm)
	AP.5.14.PUR2.CL.38	Clear Wall Mount Acrylic Panel Optical Display - AP.5.14.PUR2	19.5 x 55" (500 x 1400 mm)
	AP.5.14.PUR2.GL.38	Glass-Look Wall Mount Acrylic Panel Optical Display - AP.5.14.PUR2	19.5 x 55" (500 x 1400 mm)
02	AP.7.14.PUR2.FW.38	Frosted-Ice AP.7.14.PUR2 Modular Optical Merchandising Display	27.5 x 55" (700 x 1400 mm)
	AP.7.14.PUR2.PW.38	Polar-White AP.7.14.PUR2 Modular Optical Merchandising Display	27.5 x 55" (700 x 1400 mm)
	AP.7.14.PUR2.CL.38	Clear AP.7.14.PUR2 Modular Optical Merchandising Display	27.5 x 55" (700 x 1400 mm)
	AP.7.14.PUR2.GL.38	Glass-Look AP.7.14.PUR2 Modular Optical Merchandising Display	27.5 x 55" (700 x 1400 mm)
03	AP.9.14.PUR2.FW.38	Frosted-Ice AP.9.14.PUR2 Modular Optical Merchandising Display	35.5 x 55" (900 x 1400 mm)
	AP.9.14.PUR2.PW.38	Polar-White AP.9.14.PUR2 Modular Optical Merchandising Display	35.5 x 55" (900 x 1400 mm)
	AP.9.14.PUR2.CL.38	Clear AP.9.14.PUR2 Modular Optical Merchandising Display	35.5 x 55" (900 x 1400 mm)
	AP.9.14.PUR2.GL.38	Glass-Look AP.9.14.PUR2 Modular Optical Merchandising Display	35.5 x 55" (900 x 1400 mm)
04	AP.5.20.PUR2.FW.38	Frosted-Ice Acrylic Optical Frame Display Panel AP.5.20.PUR2	19.5 x 78.7" (500 x 2000 mm)
	AP.5.20.PUR2.PW.38	Polar-White Acrylic Optical Frame Display Panel AP.5.20.PUR2	19.5 x 78.7" (500 x 2000 mm)
	AP.5.20.PUR2.CL.38	Clear Acrylic Optical Frame Display Panel AP.5.20.PUR2	19.5 x 78.7" (500 x 2000 mm)
	AP.5.20.PUR2.GL.38	Glass-Look Acrylic Optical Frame Display Panel AP.5.20.PUR2	19.5 x 78.7" (500 x 2000 mm)
05	AP.7.20.PUR2.FW.38	Frosted-Ice AP.7.20.PUR2 Modular Optical Merchandising Display	27.5 x 78.7" (700 x 2000 mm)
	AP.7.20.PUR2.PW.38	Polar-White AP.7.20.PUR2 Modular Optical Merchandising Display	27.5 x 78.7" (700 x 2000 mm)
	AP.7.20.PUR2.CL.38	Clear AP.7.20.PUR2 Modular Optical Merchandising Display	27.5 x 78.7" (700 x 2000 mm)
	AP.7.20.PUR2.GL.38	Glass-Look AP.7.20.PUR2 Modular Optical Merchandising Display	27.5 x 78.7" (700 x 2000 mm)
06	AP.9.20.PUR2.FW.38	Frosted-Ice AP.9.20.PUR2 Modular Optical Merchandising Display	35.5 x 78.7" (900 x 2000 mm)
	AP.9.20.PUR2.PW.38	Polar-White AP.9.20.PUR2 Modular Optical Merchandising Display	35.5 x 78.7" (900 x 2000 mm)
	AP.9.20.PUR2.CL.38	Clear AP.9.20.PUR2 Modular Optical Merchandising Display	35.5 x 78.7" (900 x 2000 mm)
	AP.9.20.PUR2.GL.38	Glass-Look AP.9.20.PUR2 Modular Optical Merchandising Display	35.5 x 78.7" (900 x 2000 mm)
07	AP.18.12.PUR2.FW.38	Frosted-Ice AP.18.12.PUR2 Modular Optical Merchandising Display	70.86 x 47.24" (1800 x 1200 mm)
	AP.18.12.PUR2.PW.38	Polar-White AP.18.12.PUR2 Modular Optical Merchandising Display	70.86 x 47.24" (1800 x 1200 mm)
	AP.18.12.PUR2.CL.38	Clear AP.18.12.PUR2 Modular Optical Merchandising Display	70.86 x 47.24" (1800 x 1200 mm)
	AP.18.12.PUR2.GL.38	Glass-Look AP.18.12.PUR2 Modular Optical Merchandising Display	70.86 x 47.24" (1800 x 1200 mm)

www.framedisplays.com
22821 Silverbrook Center Drive, Suite 140
Sterling, VA. 20166, USA

Phone
U.S. 1-877-274-9300

Other international +1 703.435.7770
Fax 416-981-7112 / 703-435-3180 (USA)
info@framedisplays.com

01 AP 5/14 PUR 2   **02** AP 7/14 PUR 2   **03** AP 9/14 PUR 2

can be combined with storage

PUR 2

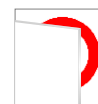**04** AP 5/20 PUR 2   **05** AP 7/20 PUR 2   **06** AP 9/20 PUR 2
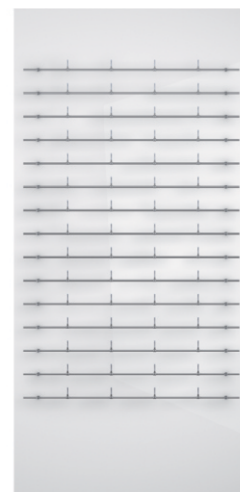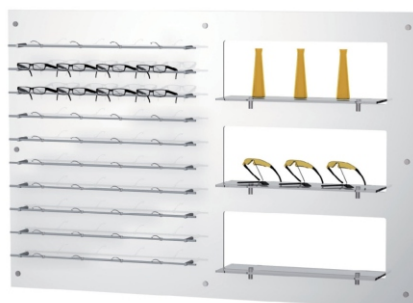
A

Clear   Frosted White   Polar White   Glass Look

07 AP 18/12 PUR 2

19.5" (500mm)   27.5" (700mm)   35.5" (900mm)

55" (1400 mm)   55" (1400 mm)   55" (1400 mm)

19.5" (500mm)   27.5" (700mm)   35.5" (900mm)
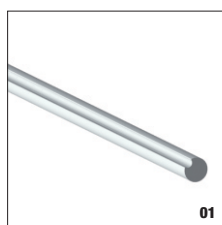
78.7" (2000 mm)   78.7" (2000 mm)   78.7" (2000 mm)
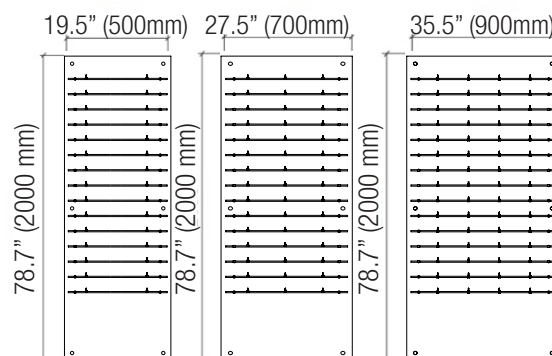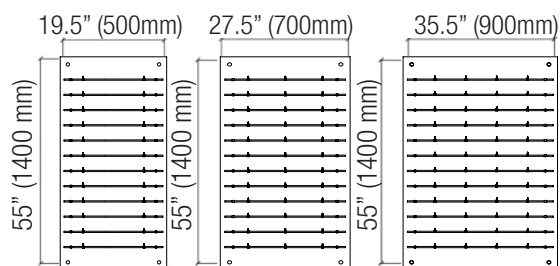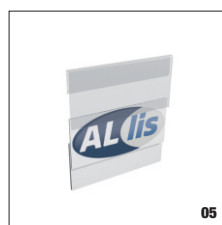
PUR 2

With its sophisticated and timeless design, our PUR2 rods provide a new perspective – a horizontal one! With various standard and custom lengths along with multiple holders and accessories, the PUR2 sets itself apart from the vertical rods. The basic element is the PUR2 bar where components can be clicked into easily by means of the plastic adaptors, making this a truly modular system.
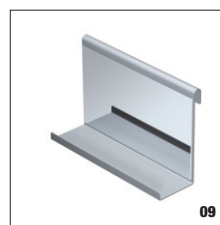
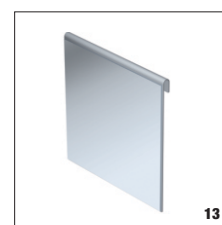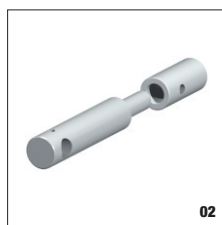|	PRODUCT ITEM NUMBER	DESCRIPTION	DIMENSIONS
01	14.09.11.00	PUR 2 bar, aluminium, cut to measure, sold by metre	Ø 0.31" (8 mm), length max. 236.2" (6000 mm)
02	14.09.11.01	PUR 2 profile holder, wall mounting kit included for acrylic	Ø 0.55 x 3.54" (14 x 90 mm)
	14.09.11.05	PUR 2 profile holder, wall mounting kit included for wall/wood	Ø 0.55 x 3.54" (14 x 90 mm)
03	14.09.10.02	single frame display, nickel-plated	0.39 x 1.57 x 4.05" (10 x 40 x 103 mm)
04	14.19.10.00	frame case display, nickel-plated	3.26 x 0.87 x 3.74" (83 x 20 x 95 mm)
05	14.18.03.03	signboard for exchangeable logos	5.9 x 2.75 x 1.33"(150 x 70 x 34 mm)
06	14.18.00.11	display for blister pack 1, nickel-plated	0.39 x 0.49 x 3.7" (10 x 12.5 x 94 mm)
07	14.18.00.12	display for blister pack 2, nickel-plated	1.41 x 0.59 x 3.93" (36 x 15 x 100 mm)
08	14.18.02.00	shelf (printing on request)	7.08 x 4.52 x 2.36" (180 x 115 x 60 mm)
09	14.18.02.01	shelf with mirror	7.08 x 4.52 x 2.36" (180 x 115 x 60 mm)
10	14.18.02.02	shelf Xl (printing on request)	9.84 x 4.52 x 4.72" (250 x 115 x 120 mm)
11	14.18.02.04	inclined shelf for ski goggles	7.08 x 5.62 x 4.68" (180 x 143 x 119 mm)
12	14.18.03.02	poster panel DIN a4 for exchangeable graphics	8.26 x 12.3 x 0.62" (210 x 312 x 16 mm)
13	14.18.01.00	mirror	7.08 x 7.28 x 0.47" (180 x 185 x 12 mm)
14	14.18.02.03	inclined shelf DIN a6	4.72 x 6.41 x 1.45" (120 x 163 x 37 mm)

01 PUR 2 bar, Ø 8 mm

05 signboard

09 shelf with mirror

13 mirror

02 PUR 2 profile holder

06 display for blister pack 1

10 shelf Xl

14 inclined shelf DIN a6

03 single frame display

07 display for blister pack 2

11 inclined shelf for ski goggles

04 frame case display

08 shelf

12 poster panel DIN a4

frame displays .com®

www.framedisplays.com
22821 Silverbrook Center Drive, Suite 140
Sterling, VA. 20166, USA

Phone
U.S. 1-877-274-9300

Other international +1 703.435.7770
Fax 416-981-7112 / 703-435-3180 (USA)
info@framedisplays.com